



4-H BC Digital Poster Score Card

PLACING

Name: \_\_\_\_\_ Age: \_\_\_\_\_  
 Club: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Date: \_\_\_\_\_

Please Check for Rating

		EXCELLENT	VERY GOOD	GOOD	FAIR
<b>Subject and Title</b>	• 4-H emblem or symbol and club name included				
	• Title engaging, short, catchy				
	• Title captures the topic				
	• Message and purpose easily understood				
<b>Design and Layout</b>	• Attention to detail and neat appearance				
	• Colour combinations are harmonious, aesthetically pleasing				
	• Balance between content vs white space, not cluttered				
	• Proportion: pictures are of right size in relation to each other				
	• Contains "centre of interest" or focal point				
	• Unity: one idea				
	• Images used relate to the message				
	• Text is of appropriate size, and is easy to read				
	• Tells message quickly: 1/2 to 1 minute				
	• Rhythm: design carries eye easily in portrait or landscape; logical sequence of thought				
<b>Content</b>	• Information accurate and complete				
	• Well-worded, no grammatical errors				
	• Content is compelling and hold readers interest				
<b>Originality</b>	• Topic and subject material original, different				
	• Original design and layout—attracts attention, arouses interest				
	• Overall impression				
<b>Column Total</b>					

Judge #1	
Judge #2	
Judge #3	
Sub-total	
÷ 3 = Average Score	
<b>FINAL SCORE</b>	

\_\_\_\_\_  
 Judge's Signature

Judge's comments to be cut off score card and returned to club after the event.



4-H BC Digital Poster Comment Sheet

Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Date: \_\_\_\_\_

<b>Subject and Title</b>	
<b>Design and Layout</b>	
<b>Content</b>	
<b>Originality</b>	
<b>Additional Comments</b>	

